

THE TIDES

ZIHUATANEJO

Fact Sheet

LOCATION:	A paradisaal enclave on Mexico's vast Pacific coastline, The Tides Zihuatanejo sits on the tranquil bay waters of Playa la Ropa, one of the country's most pristine beaches. Tucked mountainside, above the picturesque fishing village of Zihuatanejo, the hotel is just four miles from the resort destination of Ixtapa and 150 miles northwest of Acapulco. Ixtapa-Zihuatanejo International Airport is a 15-minute drive from the hotel and a 40-minute jet flight from Mexico City.
ADDRESS:	The Tides Zihuatanejo Playa la Ropa P.O. Box 84 Ixtapa-Zihuatanejo 40880 México Tel: 52 (755) 55 55 500 Fax: 52 (755) 55 42 758
RESERVATIONS:	866 905 9560
WEBSITE:	tideszihuatanejo.com
GENERAL MANAGER:	Carlos Blanco
HOTEL AFFILIATION:	Kor Hotel Group Brad Korzen, Founder korhotelgroup.com
OPENING DATE:	1978
SITE:	Enchanting two-story adobe-inspired casitas house the resort's 70 guestrooms amidst a garden landscape rich with coconut trees, rainbow-hued bougainvillea and vibrant hibiscus. Several infinity pools glisten alongside waterfalls and fountains, and a 600-foot long palm-studded beach exudes extraordinary tranquility.

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ACCOMMODATIONS:

Guestrooms and Suites: Thirty-five luxurious guestrooms and 35 suites are tastefully decorated with rare artisanal Mexican crafts and clad in vibrant tropical colors. Located mere footsteps from the beach, each room is unique in design (single and split-level) and features a private terrace or balcony overlooking the lush gardens or the bay. Lagoon, Penthouse and Beach Suites include private, outdoor infinity-pools.

Tides Suite: The premier two-bedroom, two-bath beachfront Tides Suite features an open-air living area elegantly tiled with indigenous marble and inset with natural pebbles. The suite is appointed with an over-sized wicker daybed, two comfortable seating areas, a complete wet-bar and a private infinity pool boasting an expansive 180-degree view of the bay. The two bedrooms are distinctively designed and the two bathrooms are finished with marble.

Amenities and Services:

- Egyptian cotton bedding
- Bathrobes and hairdryers
- Deluxe soaps and shampoos
- Adjustable air conditioning
- Ceiling fans
- iHome radio
- iPods (available upon request)
- Satellite televisions
- DVD players
- Film library (available on request)
- Personal CD/audio system
- Electronic safes
- Wireless internet service throughout the property, including the beach

Mayordomo Service: The Tides' exclusive VIP *Mayordomo* Service team is available to guests of the Presidential Suite. Butlers assist guests prior to arrival for airport transfers and any special requirements and, following check-in, act as a personalized concierge. They are available for service 24/7 by phone or blackberry.

ACTIVITIES:

On-site Activities:

The Tides Zihuatanejo offers three swimming pools, including a spectacular seaside infinity pool. Zihuatanejo Bay's warm waters, naturally sheltered from the Pacific, are ideal for swimming and every kind of water sport year round. The resort's concierge can make arrangements for windsurfing, sailing, water-skiing, snorkeling, scuba diving or deep sea fishing. Two lighted tennis courts and an air-conditioned fitness center are also located on property.

Beach:

The Tides Zihuatanejo offers six hundred feet of beach, scattered with lounge chairs and daybeds. Beach Butler offer towels, neck cushions, pre-loaded iPods, lounge chair adjustments, drink service and more.

Nearby Activities:

Robert Trent-Jones Jr. and Robert von Hagge golf courses are located minutes from The Tides Zihuatanejo. Both 18-hole courses provide equipment rental. Horseback riding is also available nearby.

Spa:

Charming and intimate, the Tides Spa at Zihuatanejo offers massages, facials and body treatments by a team of professionally skilled therapists. Drawing inspiration from its seaside setting, the spa primarily utilizes Osea's expansive line of marine-extracted, sustainable spa products. Derived from potent ocean sources such as seaweed, algae and others offering pure essential-oil extracts, Osea's line is also biodegradable and vegan.

Nestled amidst a lush tropical landscape, the spa offers 6 treatment rooms. Massages are also available in suites.

The spa's specialty treatment is The Tides' brand-wide Lava Shell Therapy, a holistic, ocean-derived treatment that features a revolutionary heating system. The treatment starts with a massage oil created exclusively for The Tides brand by Osea, made of basil, lavender, geranium, grapefruit and jasmine essential oils. Next, finely polished, self-heating Tiger Clam shells are applied directly to the body to infuse "native ocean chi" deep into the skin and tissues through a soothing, full-body massage.

DINING:

La Marea

Led by Executive Chef Jose Paco Isordia Dorantes, La Marea restaurant offers gourmet Mediterranean seafood dishes for lunch and dinner inspired by the area's fresh seasonal bounty and enhanced by the restaurant's prime collection of olive oils.

La Villa

La Villa restaurant's refined candlelit atmosphere features modern interpretations of Pacific-Mexican cuisine.

Coral Bar

The friendly sanctuary of The Tides brand's signature Coral Bar offers a colorful ceviche bar and specialty tequila bar featuring over 110 varieties of tequila.

Lunch on the Beach:

The Tides Zihuatanejo's signature elegant beach lunch is delivered on a white linen-set table directly to a private *palapa* where guests enjoy gourmet cuisine while reclining in a beach chair, toes wriggling in the sand.

Private Island Dinner:

The resort offers a private island dinner that can accommodate one couple per night. Couples are transported to the island by canoe and dine amidst lush foliage, candles and music. A pre-set table is intuitively attended by a single waiter.

"Sense of the Night":

Seasonal. Twice a week (Thursdays and Saturdays) The Tides Zihuatanejo's sparkling stretch of sand transforms into a sultry bonfire beach lounge. Succumb to the beguiling ambience and the blissful beats provided by a resident DJ, while enjoying cocktails and a gourmet selection of small bites from our signature menu.

La Cava Dinner:

The Tides' wine cellar – La Cava – houses a fine collection of over 1,250 new-world labels from North America, Mexico (Baja) and Chile. The cellar's private dinner event presents a unique inversion of culinary tradition – guests make their wine selections first, then Chef Paco designs a six-course tasting menu around the distinctive flavors and qualities. Tyrol crystal glasses and decanters enhance the experience. *Maximum of six diners per night.*

**FOR FURTHER
INFORMATION CONTACT:**

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The Tides Spa at Zihuatanejo

Fact Sheet

LOCATION:

The Tides Zihuatanejo
Playa la Ropa
P. O. Box 84
Ixtapa-Zihuatanejo, Guerrero
40895 México
Tel: 52 (755) 555 5588
Website: tideszihuatanejo.com

HOURS:

9:00 a.m. – 8:00 p.m. daily
(Please contact the spa reception for appointments outside of these hours)

SITE:

Nestled amidst a lush tropical landscape filled with fragrant ginger plants, The Tides Spa at Zihuatanejo is certain to deliver the ultimate in escape and rejuvenation through superlative techniques and attentive service.

The spa's hacienda-style design features 6 updated spa suites surrounding a co-ed relaxation lounge that provides its focal point and primary gathering area. A rustic tree trunk graces its center, surrounded by river rocks and colorful hanging lanterns. As occasional accents, antique Mexican mirrors line the walls and antique Mexican fabrics provide rich textures as wall hangings. Complementary wooden furniture is all made by local artisans. Rechargeable candles have replaced traditional wax, eliminating drippings and unhealthy smoke.

SPA:

Drawing inspiration from the abundance of its seaside setting, the spa utilizes all-natural, marine-derived products from Osea. A leader in high-tech, marine-based

skin care, Osea combines nutrients such as seaweed, algae and other ocean extracts with organic essential oils and botanicals. All Osea products are vegan and biodegradable.

The Tides Spa at Zihuatanejo is comprised of the following:

- 2 dedicated treatment rooms for individuals
- 2 couple's suites for facials and massages
- 1 deluxe couple's suites
- 1 mani-pedi suite (four guest capacity)
- Beverage Station serving ice tea, water and fruit
- Fitness Center nearby

The spa offers massages, facials and body treatments by a team of highly skilled, professional therapists.

Located nearby, the resort's Fitness Center offers treadmills, stationary bikes and free weights. The specially constructed, air-conditioned *palapa* that houses the gym features his-and-hers washrooms with showers.

SPECIALTIES:

The Tides Lava Shell Therapy

Spas at each of The Tides properties offer the exclusive, brand-wide Lava Shell Therapy, a holistic, ocean-derived treatment that epitomizes the brand's coastal spirit. Featuring a revolutionary heating system by Spa Revolutions, Lava Shell Therapy™ involves the direct application of finely polished Tiger clam shells – composed of calcium carbonate - to infuse "native ocean chi" deep into the skin and tissues. Nature itself is used to unlock this potent life energy, through powdered gels derived from age-old elements - sea kelp, Dead Sea salts and purified water are combined with self-heating natural minerals to create Lava Gel™. The powerful substance is placed within the hollow of the shell, where its ocean creature once lived, and when hydrated by salt water, charges the Lava Shell from the inside out with heat that lasts up to an hour.

The Tides signature treatment begins with a warm essential oil application using a marine-derived product specially designed for The Tides Lava Shell Therapy by Osea. Made of basil, Bulgarian lavender, geranium, grapefruit and jasmine, the oil helps to balance the central nervous system and reduce stress. Holding a heated shell in the palm of each hand, therapists then apply traditional soft aromatherapy massage strokes with

the stones for a full-body treatment, followed by a massage with the hands. To help the heat spread, guests gently palm shells at the same time. More powerful than traditional "Hot Stone" methods, calcium ions are driven off with the waves of healing energy, thus enhancing skin tone and radiating deep within.

Lava Gel charges are offered in two levels of "heat." The Deep Heat blend is a faster reaction and offers maximum heat. It is meant for constant skin contact and massage. The shell maintains a constant-contact temperature for 10-15 minutes, and then holds a calming temperature for "light" massage use.

TREATMENTS:

The Tides Spa at Zihuatanejo offers a wide selection of massages, facials, full-body treatments, body wraps and beauty services from its menu. Guests can enjoy massage treatments in the serene spa or in the comfort of their own room.

Signature Spa treatments include:

The Tides Signature Facial by Osea

A custom facial designed for each guest's specific skin. Osea's hand-selected ingredients help stimulate skin's metabolism to promote oxygen absorption, visibly brightening and hydrating skin.

Sea of Life Facial

Deep cleansing, steam and a treatment mask are combined with dynamic Cranio-facial Therapy. As the body inhales and exhales in a tide-like rhythm, stress is released and a deep stillness descends.

Men's Environmental Facial

Designed for men, this facial protects and restores skin from damage caused by sun exposure and aging. The face is deep cleansed, exfoliated and a mask is applied for each skin's specific needs. The treatments glides into a relaxing shoulder, neck and head massage.

"All of Me Body Wrap"

A full-body treatment that wraps you with an algae mask and marine essences. The wrap helps to promote detoxification and restore hormonal imbalance and leaves skin supple, moist and glowing!

Sun Undone

Freshly picked Aloe Vera, Baja Lavender and organic

Chamomile help heal your irritated, sunburned skin.
Finish hydrating your skin with our special lotion.

Earth & Sea Salt Scrub + Rub

Salts mined from Himalayan peaks to Hawaiian shores

exfoliate and purify your skin, followed by a neck,

shoulder and blissful back massage with Ocean Lotion

“Sea of Love” Couples Treatment

A passion duet, couples can experience together an Earth and Sea Salt scrub, made with pure salts harvested around the globe. This is followed by a massage with aphrodisiac essential oils.

BEAUTY SERVICES: Manicures and pedicures, nail polishing and body hair removal are available. Manicures and pedicures all include a seaweed soak and scrub, organic essential oils for cuticle treatment, extremities massage, and a rich anti-aging moisturizer.

**CANCELLATION
POLICY:**

The spa requires 24 hours notice for cancellations, otherwise 100% of the treatment cost will be charged. Late arrivals will still end at originally scheduled time, so the next session may begin promptly. No-shows are charged the full amount of scheduled service.

FOR FURTHER INFORMATION CONTACT:

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THE TIDES

ZIHUATANEJO

Backgrounder

Restaurants and Dining

The Tides Zihuatanejo reclines along the tranquil bay waters of Playa la Ropa, its prime dining options nestled amidst colorful garden landscapes or along the resort's 600-foot-long palm-studded beachfront. Executive Chef Jose Paco Isordia Dorantes has spent his 20-year career dedicated to refining the dining experience at The Tides Zihuatanejo and specializes in the unique Mexican Contemporary cuisine he has developed for the resort.

La Marea restaurant: La Marea is a culinary treasure, serving gourmet **Mediterranean cuisine** for lunch and dinner made from only the freshest seasonal seafood and choice local

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ingredients. Dishes are crafted to draw out natural flavors, then enhanced by the restaurant's prime collection of artisanal olive oils or the smoky essence of a woodfire grill.

Entrees are inspired by the area's fresh seasonal bounty, and include selections from both sea and land. A Local Daily Catch from the restaurant's market display leads the offerings, cleaned and cooked to order over the woodfire grill with seasonal sauces and garnishes. "Angry" Grilled Half-Lobster comes with fettuccini and paprika artichokes barigoule, while Grilled Langostinos are given a tandoori spice, crunchy shallot and caper topping. From the land, guests can enjoy Mixed Grill of Meat and Poultry for Two with Brazilian-style churrasco Black Angus, lamb ribs, quail, sausage, pork loin and chicken breast accompanied by grilled veggies. Or go solo with Quail prepared with a guajillo-chile-and-honey reduction, jicama and pineapple salad.

La Marea's décor offers the exclusive ambience of a southern European beach club. An open-kitchen in the main dining room allows front-row proximity to lively culinary action, while an outdoor deck area provides beachfront views and additional privacy for groups. La Marea can accommodate 50 guests in the restaurant proper and up to 150 guests with an extension onto the beach.

La Villa restaurant: Set in a refined candlelit atmosphere, La Villa features contemporary interpretations of Pacific-Mexican cuisine. Made from the finest and freshest local ingredients, dishes update the traditional flavors and aromas of Mexico's culinary heritage with innovative twists and creative presentations.

Classics like *Seafood Pozole*, *Tamales* and *Enchiladas* still make an appearance, but Chef Dorantes' personal flair reigns. Starters feature innovations like *Foie Gras Terrine* accompanied by a port-tequila-tamarind reduction and black-and-white sesame cookie; and *Escamoles al Epazote* – agave root and eggs prepared with the licorice essence of epazote, crispy shrimp and panko brie cheese. Entrées lead with *Sting Ray "Zarandeado"* served with medregal caviar al ajillo and an arugula-and-jalapeño pesto. *Seared Pacific Tuna* is served with sautéed spinach, arugula and a carrot-curry reduction. From the land, *Duck Magret* is glazed with agave syrup, ginger and lemongrass, then served with grilled foie gras and black-and-white chocolate sauce; while *Veal Ossobucco al Pibil* (Yucantán's classic slow-roast method) is served with corn in a parmesan cheese basket with creamy polenta and habanero chile.

La Villa's dramatic *palapa*-style roof and open walls provide the perfect fine dining atmosphere for Zihuatanejo's never-ending balmy nights and exquisite views of the island-dotted bay. Overhead, the star motif, custom-designed chandelier twinkles like a constellation. An adjoining beachfront terrace is ideal for romantic dinners under the stars or for casual breakfasts and lunches under colorful beach umbrellas. La Villa is open for breakfast, lunch and dinner, 8:00 am to 11:00 pm daily. A Mexican Fiesta night, with a large buffet and live entertainment, is held most Fridays.

Coral Bar: The friendly sanctuary of The Tides beachfront lounge offers guests a colorful ceviche bar and a specialty tequila bar with scheduled tastings. The creative cocktail menu combines a selection of menacing martinis with wickedly delicious tropical drinks, including Coral's signature blackberry margarita, the "Tequilosca." Every high-end brand of *blanco*, *reposado*, *añejo* and *extra añejo* graces the Coral Bar's tequila menu, with over 110 varieties available. Tequila Maestro Jorge Guterrez leads tastings of the world-famous spirit by age-type or region, including those from its birthplace in Jalisco Province, from the cool climate of Arandas and the more temperate zone of El Arenal.

A fresh ceviche bar features daily creations of New World tastes, such as the *Signature Ceviche Assortment* of octopus, shrimp, sea snail, fish and baby scallop marinated in house-spiced vinegar with tomato and olives; and *Caribbean Seafood Ceviche* of shrimp, baby scallop, octopus and fish with coconut cream, tomato, coriander, olives, lime and coconut rum.

When the sun goes down, this lovely bar becomes the perfect place to relax over a game of backgammon or savor a nightcap after dinner. Broad, curved banquettes and bamboo furnishings complement the island-style open-*palapa* design. The bar is open from 4:00 pm to 11:00 pm daily.

“Sense of the Night”: Twice a week (Thursdays and Saturdays) The Tides Zihuatanejo’s sparkling stretch of sand transforms into the sultry mystique of a bonfire beach lounge. Low tables line the sand, surrounded by cushions for reclining, dining and imbibing. Beach butlers attend to every comfort, while guests enjoy cocktails and a gourmet selection of small bites from La Villa’s signature menu. To complement the romantic glow of the fire, a DJ spins sensual lounge music.

Lunch on the Beach: The Tides Zihuatanejo’s signature elegant beach lunch is delivered on a white linen-set table directly to a private *palapa* where guests enjoy gourmet cuisine from La Villa restaurant while reclining in a beach chair. “Barefoot elegance” perfectly describes this quintessential Tides Zihuatanejo experience.

Private Lagoon Dinner: The ultimate in exclusivity, romance and exquisite cuisine. One couple per night is transported by canoe to a private island anchored in the resort’s tranquil lagoon. Attended by a dedicated server and served at a pre-set table, this romantic dining experience features an exquisite Mediterranean seafood menu from La Marea restaurant (introduced on a scroll in a bottle) enjoyed amidst lush foliage adorned with candles and torches. A sample menu from **Chef Dorantes** includes *Heart of Palm and Mixed Greens with Passion Fruit Vinaigrette*; *Yellow Tomato Gazpacho*; *Vodka & Lime Sorbet*; choice of *Mahi Mahi with Garlic and Chilli Guajillo served with Mashed Potatoes and Spinach* OR *Chicken Tequila with Crispy Sweet Potatoes*; and finishes with *Warm Chocolate Cake Volcano with Macadamia Ice Cream*.

Both La Marea and La Villa restaurants can be privately booked for a minimum of 80 guests per venue. Chefs will be happy to accommodate special dietary needs and requests. When a truly atypical event is desired, The Tides’ Maitre D’hôtel will gladly help guests arrange their own intimate fiesta en-suite, romantic celebrations on the beach, etc.

Reservations: (866) 905 9560.

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THE TIDES

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Backgrounder

Weddings and Celebrations

Hugging the white sands of Zihuatanejo Bay's serene Playa la Ropa, easily one of Mexico's most beautiful beaches, The Tides Zihuatanejo provides a glorious setting for destination beach weddings. Six hundred feet of private beach stretch along the azure waters of the resort's splendid Pacific coastline, while the property's two-story, adobe-inspired *casitas* merge with the green sea of rustling coconut palms, tropical gardens and gentle waterfalls that enfold them. As a member of The Tides collection of properties, the resort is hand-tailored for romance. Our expert Wedding Coordinator will take care of all the details, while guests enjoy the ultimate in beach reclining, swimming and basking in the great outdoors.

The Tides Zihuatanejo's seventy luxurious guestrooms and suites are each unique in design, and tastefully decorated with local Mexican art and vibrant colors reflective of the tropics. Each room features a private terrace or balcony, while suites include intimate, outdoor infinity-pools for soaking up the stunning jungle and ocean views. The premier two-bedroom, beachfront Presidential Suite is the resort's most luxurious accommodation, affording exquisite comfort and ample space for the bride's wedding-day preparation ritual and "getting ready" photos for the album. The uniquely designed suite features an expansive open-air living area with indigenous-marble and stone-inlay floors, elegant seating areas, spa-like marble lined bathrooms, and a private infinity pool with unparalleled 180-degree views of the entire Zihuatanejo Bay.

The Mexican Riviera's ideal weather - minimal chance of rain and average temperatures of 85° F year-round – couldn't be more perfect for an airy beach wedding. The Tides Zihuatanejo's **"Simple Yet Elegant" Beach Wedding Package** will spin memories to last a lifetime for everyone in attendance. Pack only your passports, tourist cards, birth certificates and a modest suitcase - we supply the rest: warm sand, gorgeous sunset, clusters of flowers, a stirring mariachi band and the Justice of the Peace. Hotel staff can even sign as your witnesses. Package includes:

- A Judge to prepare all necessary documents, perform the civil ceremony and issue marriage certificate
- Floral arrangements made from tropical local flowers: bride's bouquet, boutonniere for groom, decoration of wedding site and one center piece
- Personalized organization of all wedding details by Wedding Coordinator
- Photographer (additional cost of US \$350.00, minimum of 72, 5x7 photos)
- Music:
 - Trio (additional US \$355 for 45 minutes plus a 15-minute break)
 - Mariachi Band (additional US \$570 for 45 minutes plus a 15-minute break)

For rehearsal dinners and receptions, The Tides' two gourmet restaurants serve authentic local and European cuisine in candlelit, elegant décor. **La Marea** presents superb Mediterranean fare created with only the freshest seafood and local ingredients, along with an array of wicked tropical potions. The main dining room's open-kitchen format allows front-row proximity to lively culinary action, while an outdoor deck area provides beachfront views and additional privacy for groups. La Marea can accommodate 50 guests in the restaurant proper and up to 150 guests with an extension onto the beach. **La Villa Restaurant's** refined ambience features modern interpretations of Pacific-Mexican cuisine, with an adjoining terrace ideal for romantic dinners under the stars or rehearsal dinners for up to 150. Either restaurant can be privately booked for a minimum of 80 guests. When a truly atypical event is desired, The Tides' Maitre D'hôtel will gladly help guests arrange their own intimate fiesta en-suite, romantic celebrations on the beach, etc.

Wedding guests won't want for lack of things to do with three swimming pools on property, including a fantastic infinity pool poised at ocean's edge. Zihuatanejo Bay's warm waters, naturally sheltered from the Pacific, are ideal for swimming and every kind of water sport year round. Two lighted tennis courts and an air-conditioned fitness center are also located on property, while golf and horseback riding are available just minutes away.

The Tides Zihuatanejo is also the ideal destination for that romantic nuptial prelude or intoxicating honeymoon. As romance embodied, the resort sets the scene: a personal patio where hammock and infinity-pool await; massages in your suite; turndown service of aromatherapy candles; and of course breakfast in bed with Mimosas. Just ask, and we will arrange every detail for a perfectly-timed proposal or intimate newlywed dinner. The Tides' private torch-lit dinner on the beach consists of a special five-course tasting menu and a bottle of Champagne, while an exclusive private island dinner for two whisks guests to lush jungle serenity via canoe.

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